

Marketing Interns (3 positions)

Classtap is a lifestyle company that aims to offer access to any fitness class at any gym with one membership and through one app. We're a Qatari based startup incubated at Qatar Science & Technology Park and accelerated by Startup Bootcamp at Qatar Sportstech. And we're growing our team!

As a marketing intern you'll help launch our marketing strategies and increase Classtap's visibility in Qatar with both potential customers and gym partners.

Marketing Intern Job Responsibilities:

- Support marketing campaign planning and execution.
- Write copy for social media posts, promotional emails, and other marketing collateral.
- Assist in the creation of written, video, and image content for marketing channels.
- Participate in marketing brainstorming sessions.
- Assist in the management of website SEO.
- Take part in formal and informal training opportunities.
- Measure and report the results of marketing initiatives.

Working hours are flexible as long as the deliverables are met! We would require you to come in the office for at least 3 hours from Sunday-Thursday to communicate and work with the team on deliverables. However, if you can do the job on your own and meet all the deadlines then you're welcome to work at home, coffee shop or with the team at one of our 2 locations (QSTP Tech 2 in Education City or Sports Accelerator in Aspire Zone). Pantry with free food and coffee is available during working hours. Potential Employment opportunities following completion of the internship is possible.

Marketing Intern Qualifications / Skills:

- Applied understanding of basic marketing principles
- Familiarity with major social media platforms (Instagram, Facebook, Twitter, YouTube, etc.)
- Creative problem-solving skills
- Self-starter with ability to work independently
- Comfortable with multitasking in a deadline-driven environment
- Excellent English written and verbal communication skills
- Understanding of SEO techniques and best practices
- Basic photography, image and video editing, and graphic design skills

Education and Experience Requirements:

- Bachelor's degree or currently working towards a bachelor's degree in marketing, business, or a related field
- Successful completion of introductory courses in marketing, business, or equivalent
- Proficient with the use of Microsoft Office (Excel, Outlook)
- Previous experience with the use of Adobe Creative Cloud (Photoshop, Premiere Pro) and social media management tools (Hootsuite, Sprout Social) a plus

If you think you got what it takes to work for a fitness tech startup send your CV to hello@classtap.com.

Video Editor/Animator Intern

Classtap is a lifestyle company that aims to offer access to any fitness class at any gym with one membership and through one app. We're a Qatari based startup incubated at Qatar Science & Technology Park and accelerated by Startup Bootcamp at Qatar Sportstech. And we're growing our team!

As a video editor intern you'll create beautiful video content for our social media marketing campaigns to help us launch our marketing strategies and increase Classtap's visibility in Qatar with both potential customers and gym partners.

Video Editor Job Responsibilities:

- Create and produce beautiful video content for social media posts, promotional campaigns, and other marketing collateral.
- Build motion graphics that can be used for social media platforms or used to enhance video productions.
- Conceptualize and create content that enhances the Classtap brand.
- Assist in the creation of written, video, and image content for marketing channels.
- Participate in marketing brainstorming sessions.
- Measure and report the results of marketing initiatives.

Working hours are flexible as long as the deliverables are met! We would require you to come in the office for at least 3 hours from Sunday-Thursday to communicate and work with the team on deliverables. However, if you can do the job on your own and meet all the deadlines then you're welcome to work at home, coffee shop or with the team at one of our 2 locations (QSTP Tech 2 in Education City or Sports Accelerator in Aspire Zone). Pantry with free food and coffee is available during working hours. Potential Employment opportunities following completion of the internship is possible.

Video Editor/Animator Intern Qualifications / Skills:

- Highly detail-oriented, self-motivated communicator and extremely creative individual.
- Familiarity with major social media platforms (Instagram, Facebook, Twitter, YouTube, etc.)
- Self-starter with ability to work independently
- Comfortable with multitasking in a deadline-driven environment
- Excellent English written and verbal communication skills
- Excellent photography, image and video editing, and graphic design skills

Education and Experience Requirements:

- Bachelor's degree or currently working towards a bachelor's degree in design, art, marketing, or a related field
- Previous experience with the use of Adobe Creative Cloud (Photoshop, Premiere Pro) and animator and video editing tools

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Graphic Designer Intern

Classtap is a lifestyle company that aims to offer access to any fitness class at any gym with one membership and through one app. We're a Qatari based startup incubated at Qatar Science & Technology Park and accelerated by Startup Bootcamp at Qatar Sportstech. And we're growing our team!

As a Graphic designer intern you'll create beautiful design content for all our marketing channels in line with Classtap's marketing strategy to increase Classtap's visibility in Qatar with both potential customers and gym partners.

Graphic Designer Job Responsibilities:

- Create and produce beautiful graphical content for social media posts, promotional campaigns, and other marketing collateral.
- Develop and beautify communication materials to corporate and gym partners.
- Conceptualize and create content that enhances the Classtap brand.
- Assist in the creation of written and image content for marketing channels.
- Participate in marketing brainstorming sessions.
- Measure and report the results of marketing initiatives.

Working hours are flexible as long as the deliverables are met! We would require you to come in the office for at least 3 hours from Sunday-Thursday to communicate and work with the team on deliverables. However, if you can do the job on your own and meet all the deadlines then you're welcome to work at home, coffee shop or with the team at one of our 2 locations (QSTP Tech 2 in Education City or Sports Accelerator in Aspire Zone). Pantry with free food and coffee is available during working hours. Potential Employment opportunities following completion of the internship is possible.

Graphic Designer Intern Qualifications / Skills:

- Highly detail-oriented, self-motivated communicator and extremely creative individual.
- Familiarity with major social media platforms (Instagram, Facebook, Twitter, YouTube, etc.)
- Self-starter with ability to work independently
- Comfortable with multitasking in a deadline-driven environment
- Excellent English written and verbal communication skills
- Excellent photography and image editing, and graphic design skills

Education and Experience Requirements:

- Bachelor's degree or currently working towards a bachelor's degree in design, art, marketing, or a related field
- Previous experience with the use of Adobe Creative Cloud (Photoshop, Premiere Pro) and graphic design tools.

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