

Pida Beauty

The Graphic Designer Intern at Pida Beauty is responsible for assisting the marketing team across a range of media, including print, digital, web, video, animations, and others as assigned. The ideal candidate will have strong creative skills and a portfolio of work which demonstrates her/his passion for illustrative design and typography.

A Graphic Design Intern's essential functions include but are not limited to:

- Create exciting and engaging graphics to be used across a variety of different platforms, for both print and digital (Instagram, Newsletter, Website, etc.)
- Ensure projects are completed with high quality and on schedule
- Assist in creative direction for the company and brand guidelines
- Prioritize and manage multiple projects within design specifications
- Assist in filming and editing videos for Instagram reels and Tiktoks

Qualifications/Skills:

- Bachelor's degree in Graphic Design or related field
- Preferably with a minimum of 0-2 years of experience in graphic design
- Knowledge of layouts, graphic fundamentals, typography, print and the web
- Proficient in Adobe Creative Suite (Illustrator, Indesign, Photoshop, Adobe Premiere and After Effects)
- Compelling portfolio of work over a wide range of creative projects
- Strong analytical skills and excellent eye for detail when it comes to solving creative problems
- Quick learner and efficient; ability to work well under pressure and handle multiple projects effectively, accurately and in a timely manner
- Strong communication, conceptual thinking, typography skills and design skills
- Self-motivated and positive can-do attitude while showing strong initiative in allocated tasks

Please ensure to attach your portfolio in order for us to review your qualification. Interested candidates can email their applications to contact@pidabeauty.com