

## W Doha – Graphic Designer

W DOHA HOTEL & RESIDENCES

# NATURAL TALENT

JOB ID#23017980

## GRAPHIC DESIGNER

SOCIAL, DYNAMIC, CREATIVE + INNOVATIVE,  
CONNECTOR, DECISIVE, FAST, TECH-SAVVY

Explore Your Future  
[whotels.com/careers](https://www.w-hotels.com/careers)

W HOTELS Equal Opportunity Employer / Disability / Veterans



- Develops various forms of creative design, computer graphics, production layout and marketing support.
- Creates and revises print and multimedia collateral to reflect the current brand look
- Manages the look and feel, concept, visual development and final execution of all design directions.
- Partners with Marketing managers and related operational departments as part of a project team providing design, conceptualization and solutions pertaining to deliverables.
- Maintains familiarity with customer demographics and develops an appropriate look and feel for all promotion and event related collateral.
- Monitors the progress of all projects. Provides continuous communication to the Marketing and/or Project team regarding ongoing projects and status updates.
- Executes various aspects of production including scanning, digital retouching, image editing, special effects, file manipulation and layout.
- Troubleshoots digital production issues as needed.
- Maintains project files and archives.