Interdisciplinary Design Symposium

May 17 & 18, 2014
Doha, Qatar

Master of Fine Arts in Design
Virginia Commonwealth University in Qatar

May 16, 2014
18:00   Pickup from Hotel and transport to Katara Art Center (presenters only)

May 17, 2014
Venue – Msheireb Enrichment Center

08:30   Pickup from Hotel (presenters only)
09:00 - 09:15  Opening Coffee

Morning Session
09.15 - 09:30  Message from the Associate Dean of Academic Affairs - Line Ulrika Christiansen
09:30 - 09:45  Event Introduction - Thomas Modeen
09:45 - 10:00  Introduction of the MFA in Design - Pornprapha Phatanateacha
10:00 - 10:15  Coffee Break

Theme – Paradigms & Definitions of Design Related Interdisciplinarity
10:15 - 10:35  Ryan Rasmussen – A Schism in Disciplin-ism
10:35 - 10:55  Simone Carena – Managing Orbits in the Interdisciplinary Space
10:55 - 11:15  Youngjun Lee – A Trip Bound for Interdisciplinary International Airport
11:15 - 11:35  Dr. Nanci Takeyama – The interdisciplinary of Design in Asia
11:35 - 12:05  Panel Q & A
12:05 - 13:00  Lunch

Afternoon Session
Theme – Academic Interdisciplinarity
13:00 -13:20  Christopher Kaltenbach – Creating Studio-Based Curriculum for an Interdisciplinary Design Degree Program: A System Design Thinking Approach to Generating Design Outcomes
13:50 - 14:05  Lina Mahussain – Shaping This Space Between Us
14:05 - 14:25  Esra Al-Kazem – Beyond the Stated Function: Showcasing, Through Everyday Objects, Social Obstacles Imposed on Qatari Female Youth
14:25 - 14:45  Byrad Yyelland – Combining Design with Social Sciences for Powerful Interdisciplinarity
14:45 - 15:05  Shashank Mehta – Creating a Social Connect; a Design Approach
15:05 - 15:35  Panel Q & A
15:35  MIA - museum tour
17:00  Transport back to Hotel (presenters only)
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May 18, 2014
Venue – HBKU Student Center

08:00    Pickup from Hotel (presenters only)
09:00 - 09:15  Opening Coffee

Morning Session
Theme – Research & Practice
09.15 - 09:35  Thomas Modeen – Touch-Scapes & Snakeskins – Exploring and Expanding the notion of Tactility Within the Public Realm
09:35 - 09:55  Prae Piromya – Design Thinking & Sustainable Business
09:55 - 10:15  Richard Lombard – The ‘Rosetta Stone’ of the Creative Industries
10:15 - 10:30  Coffee Break
10:30 - 10:50  Haneen Al-Sharif, Haneen Al-Sharif, Hadeer Omar, Patricia Duignan – From Commission to Social Movement: Research-led Design in Action
10:50 - 11:05  Alia Khairat – Not Another Spacesuit: Fusing Technology and Indigenous Solutions To Facilitate Thermal Comfort
11:05 - 11:35  Panel Q & A
12:00 - 13:00  Lunch at VCUQatar
13:00 - 13:45  Tour of VCUQatar – BFA & MFA Exhibition

Afternoon Session
Theme – The Future of Interdisciplinary Design
14:00 - 14:20  Paolo Cardini – The Case for a New Aesthetic
14:20 - 14:35  Maryam Al-Homaid – Personification, Empathy and Objects with Personalities
14:35 - 14:55  Diane Derr – Embedded Function: Creative Computing within Interdisciplinary Practice
14:55 - 15:15  Hunmin Koh – South Korean Makerspaces as a Public Interdisciplinary Design Practice Platform: Attempts and Progresses So Far
15:15 - 16:45  Panel Q & A
17:00    Transport back to Hotel (presenters only)